

**DEPARTMENT ACTIVITIES**

**2011**

<b>July 2011</b>						
<b>S. No</b>	<b>Activity</b>	<b>Course</b>	<b>Programme</b>	<b>Date</b>	<b>Resource person</b>	<b>Resource person Institution / Venue</b>
1.	Students Training	MBA	SOFT SKILL TRAINING	12.07.11	V. Gurumurthy	Soft Skill Trainer, Waakawaaka. Coimbatore
2.	Inaugural Function	MBA	Management Association	23.07.2011	Prof. R. Raja Govindasamy	Director - Mannar Thirumalai Naicker College Madurai
3.	Guest Lecture	MBA	Carrier opportunity for MBA Graduate	27.07.2011	Mr. L. Edwin Jeyakumar	Coordinator, GB Education, Chennai.

<b>August 2011</b>						
<b>S. No</b>	<b>Activity</b>	<b>Course</b>	<b>Programme</b>	<b>Date</b>	<b>Resource person</b>	<b>Resource person Institution / Venue</b>
1.	Guest Lecture	MBA	Career opportunites	09.08.2011	Mr. P. Mareesan	CEO, CR Garments, Tirupur
2.	Guest Lecture	MBA	Entrepreneurship As Career	25.08.2011	Mr. K. R. Gnanasambandan	C.E.O., AATHMA, Madurai

**September 2011**

<b>S. No</b>	<b>Activity</b>	<b>Course</b>	<b>Programme</b>	<b>Date</b>	<b>Resource person</b>	<b>Resource person Institution / Venue</b>
1.	CEO connect	MBA	Entrepreneurship Development	16-09-2011	MR.Sarath babu	CEO-Food king,Chennai
2.	Memorandum of Understanding	MBA	Memorandum of Understanding	16-09-2011	Zenith National Network (NGO) , Batlagandu, Dindigul	Zenith National Network (NGO) , Batlagandu, Dindigul
3.	training programme	MBA	Career Training programme	26-09-2011 and 27-09-2011	KR.Gnanasambadam	CEO, AATHMA, Madurai.
4.	Industrial Visit	MBA	Industrial Visit	29-09-2011 to 1-10-2011	Getit, Kerala	Getit, Kerala

**October 2011**

<b>S. No</b>	<b>Activity</b>	<b>Course</b>	<b>Programme</b>	<b>Date</b>	<b>Resource person</b>	<b>Resource person Institution / Venue</b>
1.	Guest Lecture	MBA	Online Trading	10.10.2011	S. John Leslee Bastian	Angel broking ltd., Dindigul
2.	Seminar	MBA	Regional Investor Seminar on Securities Market and the common market	22.10.2011	-	Vasantham Hotel Sangam, Trichy.
3.	Guest Lecture	MBA	How strong (or) weak the Indian Financial System?	31.10.2011	Professor J.L. Sharma	Professor of Finance (Retd.), Cleveland state university, USA

**November 2011**

<b>S. No</b>	<b>Activity</b>	<b>Course</b>	<b>Programme</b>	<b>Date</b>	<b>Resource person</b>	<b>Resource person Institution / Venue</b>
1.	Guest Lecture	MBA	Personality development and effectiveness for career growth	03.11.2011	Mr. J. Ashik Shah	Junior Scientist, DRDO, Bangalore.
2.	Regional Conclave	MBA	15 <sup>th</sup> regional Conclave on Emerging trends in SMEs	19.11.2011	Madurai Management Association, Madurai	Madurai Management Association, Madurai
3.	Guest Lecture	MBA	Career growth and opportunities	22.11.2011	Mr. Srinivasan	Brand Executive, Sugana Poultry Farm Ltd

**December 2011**

<b>S. No</b>	<b>Activity</b>	<b>Course</b>	<b>Programme</b>	<b>Date</b>	<b>Resource person</b>	<b>Resource person Institution / Venue</b>
1.	Industrial Visit	MBA	Industrial Visit	17.12.2011	TNPL, Karur	TNPL, Karur.
2.	Guest Lecture	MBA	Entrepreneurial leader.	22.12.2011	Mr. P. Vijay Ananth	Swastik traders, Sivakasi
3.	Guest Lecture	MBA	Global opportunities and Career growth for MBA	26.12.2011	Mr. M. Vimal Durairaj	Plant accountant Trade King Private Ltd, Johnserburg, South Africa.

2012

February 2012						
S. No	Activity	Course	Programme	Date	Resource person	Resource person Institution / Venue
1.	Guest Lecture	MBA	Importance of lifelong learning	08.02.2012	Dr. L. Raja	Associate Professor, Department of Life long learning, GRI.
2.	Guest Lecture	MBA	Management Information System	16.02.2012	Mr. J. Asiksha	Apple India (P) Ltd., Chennai
3.	Guest Lecture	MBA	Online Trading	17.02.2012	Mr. K. Sundaresan	Business Development Manager, Online, Geojit BNP Paribas Financial Services Ltd., Chennai.
4.	Guest Lecture	MBA	SAP	20.02.2012 and 21.02.2012	Mr. J. Asiksha	Apple India (P) Ltd., Chennai
5.	AIMA Day function	MBA	Cultural programme	21.02.2012	MMA Madurai	MMA Madurai
6.	Guest Lecture	MBA	Rural Marketing	29.02.2012	Dr. K. Ravichandran	Associate Professor, Department of Cooperation, GRI, Gandhigram.

**April 2012**

<b>S. No</b>	<b>Activity</b>	<b>Course</b>	<b>Programme</b>	<b>Date</b>	<b>Resource person</b>	<b>Resource person Institution / Venue</b>
1.	Training programme	MBA	Personality development	03.04.2012	Bounce Academy, Dindigul .	Bounce Academy, Dindigul .

**May 2012**

<b>S. No</b>	<b>Activity</b>	<b>Course</b>	<b>Programme</b>	<b>Date</b>	<b>Resource person</b>	<b>Resource person Institution / Venue</b>
1.	Guest Lecture	MBA	Research Methodology	02.05.2012	Ms. Marie Anne Rosario	Doctoral Scholar-OB, LIBA , Chennai